



**WAVE** 

OUTDOOR STAGE SPONSORSHIP PROPOSAL



**WAVE IS A TWO STAGE VENUE THAT OFFERS ALL-SEASON BACKYARD VIBES AT THE HEART OF DOWNTOWN WICHITA.**

**OFFERING SPACE FOR CROWDS FROM 500-4,000, THE INDOOR-OUTDOOR SPACE IS A SOCIAL OASIS, WELCOMING ECLECTIC CROWDS WITH COLORFUL MUSICAL EXPERIENCES IN A RELAXING NEIGHBORHOOD ENVIRONMENT. JOIN US FOR CONCERTS AND ENJOY AN ALWAYS CHANGING LINE UP OF FLAVORS FROM OUR CRAFT BEER GARDEN, AND DELICIOUS MENU OFFERINGS FROM ADIOS, OUR IN-HOUSE NACHORIA.**

**OUR MISSION:**

**TO BUILD COMMUNITY THROUGH MUSIC.**



## **SHOWS:**

Since our opening, we have had the pleasure of bringing Wichita performances by:

Wu-Tang Clan, The Flaming Lips, Rancid, The Dropkick Murphys, The Bronx, George Clinton & Parliament Funkadelic, Toadies, Nappy Roots, Cursive, The Toasters, The Wailers, Blockhead, Flatland Cavalry, William Clark Green, Jamey Johnson, Whiskey Myers, Jelly Roll, Snoop Dogg, Black Joe Lewis, Ginuwine, Mya, Dru Hill, Yonder Mountain String Band, Billy Strings, Lake Street Dive, Robert Randolph, Ani DiFranco, LANCO, Kip Moore, The Claypool – Lennon Delirium, St. Paul & The Broken Bones, Blueface, Gov't Mule, Phaseone, Highly Suspect, Blue October, Sebastian Bach, Sugarhill Gang, In Flames, BONNIE X CLYDE, Kansas, Justin Townes Earle, The Steel Woods, Hawthorne Heights, Lucii, Cody Jinks, LOCASH, Bobby Bones, Coheed and Cambria, The Used, Shakey Graves, Kevin Gates, Incubus, and more!

## **ATTENDANCE:**

Since our opening in 2019, we have sold 148,615 tickets to the public. We also have facilitated and hosted countless private and free events. We have worked with such organizations as:

Boys & Girls Club of America, Koch Industries, Textron, Prairie Fire Industries, AIDS Walk, Autism Walk, and more!

**IN THE FIRST MONTH OF 2023 ALONE,  
WE HAVE SOLD NEARLY 7,000 TICKETS**





## **AUDIENCE DEMOGRAPHICS:**

Through our diverse line up of events we reach nearly all segments of the community. We strive to curate our calendar with a variety of genres, from country to hip hop, rock & roll to bluegrass, comedy to community events, and everything in between. Our main mission is to be a social oasis for all segments of our community to gather together and enjoy the commonalities that make us uniquely human. We strive to be welcoming and accepting to all people and work diligently to create a comfortable and warm environment for all to enjoy. This extends past our events, as we are open daily serving univer-sally loved foods such as nachos, tacos, and burritos through our in-house restaurant Adios Nachoria at Wave.

## **MARKETING REACH:**

We reach over 200,000 people every week, on average, through marketing efforts on social media, print media, radio, and tv. Social media marketing makes up more than half of this reach. Our social media reach is multiplied by the marketing efforts of the bands we book. For example, Wu-Tang Clan reached more than 200,000 people via their own social media when they announced their Wichita show. Our shows are also actively promoted and celebrated through Facebook, Instagram, and other online music platforms such as Spotify and Bandsintown. Wave has also been featured in many national press outlets such as New York Times, Billboard, Rolling Stone, Pollstar, Politico, and many more.



## ANNUAL SPONSORSHIP BENEFITS:

- Your company's branded signage hanging from WAVE's 40 foot tall stage.
- Stage banner is visible from the high traffic St. Francis Street entertainment corridor.
- Sponsors receive one complimentary deck box which includes 12 tickets to all publicly available shows.
- WAVE marketing highlighting <your company name here> outdoor stage.
- Private use of WAVE facility for your company parties & get-togethers, twice a year.
- Co-marketing and product placement opportunities throughout the year.

## ANNUAL STAGE SPONSORSHIP (MAY 2023 - APRIL 2024)

\$100,000 per year, payable annually or bi-annually.



**YOUR COMPANY NAME HERE**

